



MARKETING WITH PURPOSE. RESULTS WITH IMPACT.

MISSION MARKETING

Services



SECC offers Marketing and communications services to help your business grow.

Book a consultation today for a custom quote.

Natasha Schartner | Marketing and Communications Department Coordinator
(226) 724-2141 | nschartner@secc.on.ca



Services Available

BRAND AND DESIGN

- Logo Design & Brand Identity Packages
- Brand Guidelines & Visual Standards
- Marketing Collateral Design (brochures, flyers, posters, signage)

CAMPAIGN & EVENT MARKETING

- Event Promotion Strategy
- Campaign Planning & Execution
- Press Releases & Media Relations
- Photography & Videography for Events

DIGITAL MARKETING

- Social Media Strategy & Management
- Content Creation (graphics, photography, short videos)
- Paid Ad Campaigns (Facebook, Instagram, Google)
- Email Marketing Campaigns & Newsletters

SERVICE STRUCTURE

INITIAL CONSULTATION (FREE 1 HR)

- Discuss project goals, audiences, timeline, and budget.
- Includes a quote based pricing model

PROCESS FLOW

- Consultation → Needs assessment & goals.
- Quote & Proposal → Custom package designed.
- Agreement → Contract signed & deposit paid.
- Execution → Deliverables scheduled & created.
- Review & Feedback → Adjustments made.
- Final Delivery → All files/outputs provided.
- Optional Ongoing Support → Retainer or follow-up services.

Sample Pricing Sheet

HOW WE WORK

Our services are quote-based and tailored to your needs, with pricing dependent on the scope of the project and how many services are bundled together. After a consultation, we'll provide a clear, customized quote.

SERVICES & RATES (ESTIMATION)

- Branding & Identity – Logos & Guidelines: \$150–\$300
- Design & Collateral – Flyers, Posters, Signage: \$100–\$250
- Campaigns & Digital – Planning, Social Media, Ads, Email: \$100–\$500
- Content Creation – Graphics, Photos, Short Videos: \$100–\$300
- Media Production – Event Photography/Videography: \$100–\$600
- Press & Media – Press Releases/Relations: \$75–\$150

BUNDLED PACKAGES

- Starter Brand – \$400–\$800
- Event Promotion – \$500–\$1,000
- Digital Campaign – \$800–\$1,500



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