



IMPACT

INVEST IN MEANINGFUL PROGRAMS AND
COMMUNITY TRANSFORMATION



HELPING PEOPLE. IMPROVING LIVES.



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IMPACT THE SAMUELS FAMILY

When the Samuels family connected with South Essex Community Council (SECC), they were struggling. Neither parent was employed, their children were falling behind in school, and food insecurity was a daily challenge.

SECC's Ignite program stepped in immediately. The children were enrolled in programming while their father received employment support through the SECC's employment services. To ease financial strain, SECC discreetly provided food at school and arranged for weekly hot meals. Staff also collaborated with teachers to tailor support, leading to significant improvements in academics and social connections.

Understanding the need for continued engagement, SECC provided barrier-free access to PA Day, March Break, and Winter Break camps—covering transportation, meals, and field trips. With this support, the family gained stability. Dad secured full-time work, food insecurity ended, and the children are thriving—reading at home, completing homework, and excelling in school. They are now excited to attend SECC's Summer Camp at no cost.

This transformation was made possible by community support. Your Sponsorship can help bridge gaps in education, employment, and essential resources, giving families like the Samuels the opportunity to succeed.

Your investment fuels real change. Will you be the next to make an impact?

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IMPACT CHRISTIAN

For years, Christian struggled with self-doubt and uncertainty about employment, relying on social assistance while searching for stability. Finding a job felt like an impossible goal—until Christian connected with SECC's employment services.

Through personalized career counselling, Christian built a resume, honed interview skills, and gained confidence. A job readiness workshop provided valuable insights into the hiring process, preparing Christian for real opportunities. The turning point came at a career fair hosted by SECC and The Bridge, where Christian's newfound skills made an impression.

With encouragement from SECC's team, Christian applied for a position at a local packing warehouse and was hired as a hand jack operator. This job not only brought financial stability but reignited Christian's passion for work. Today, Christian continues to grow in the role, gaining new skills and inspiring others to believe in their potential.

This transformation was made possible through SECC's employment programs and community partnerships. Your Sponsorship can help people like Christian overcome barriers, build confidence, and achieve lasting success.

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WHY SUPPORT

By sponsoring SECC, you can make a lasting impact in the community. Your support helps ensure the sustainability and expansion of essential programs, like Youth Services, Meals on Wheels, Transportation, after School programs and more.

By ensuring these programs continue, you are helping to create a robust and resilient environment where businesses and organizations like yours can flourish. Your sponsorship directly contributes to the well-being of our community, fostering growth, stability, and prosperity for all. Board message

OUR MISSION

HELPING PEOPLE. IMPROVING LIVES.

South Essex Community Council (SECC) has a longstanding history of enriching the lives of individuals and families in our community through a variety of social, educational, and supportive programs. Our mission is to empower and support our community, creating a vibrant and inclusive environment for all.

ROOTS SPONSOR

1067 CHILDREN IN LEAMINGTON LIVE IN LOW-INCOME FAMILIES, 60 RECEIVED HOT LUNCHES FROM SECC—ROUGHLY 1 IN 18.

1/10 LEAMINGTON SENIORS USE OUR SERVICES TO STAY INDEPENDENT OR REMAIN AT HOME.

814 PEOPLE TURNED TO SECC'S CAREER HUB FOR JOB SEARCH, UPSKILLING, AND EDUCATION. 183 FOUND WORK—92% FULL-TIME.

Note: All data reflects outcomes from 2024.

As a **Roots Sponsor**, your support will directly fund one of SECC's key programs for 3 years. This sponsorship level is ideal for individuals or organizations passionate about making a tangible impact on community services.

BENEFITS FOR ROOTS SPONSORS

PUT YOUR NAME ON IMPACT

- Create a healthy and thriving community for everyone by investing in strong local programs that serve seniors children and families.
- Make an impact while boosting your brand with your company name attached to any one of our programs.
- Exclusive press release announcing your generous contribution

VISIBILITY

- Receive naming rights for a key SECC program or initiative that you are passionate about.
- Your logo prominently featured on program materials and promotional items.
- Logo and recognition in SECC's website and annual report
- Monthly social media spotlights.

BE AT THE OF ACTION

- Invitation to various outreach opportunities
- Customized engagement opportunities, such as Employee Volunteer Days to connect your team with our community

SPONSORSHIP OF \$50,000 +



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INSPIRE GROWTH

SECC
WORKS
WITH

12

LOCAL RETIREMENT AND LONG-TERM CARE HOMES TO PROVIDE GROUP OUTINGS FOR RESIDENTS.

EACH
DAY AN
AVG OF

66

CHILDREN RELY ON SECC PROGRAMS LIKE JR YOUTH AND IGNITE FOR ACCESS TO MEALS AND SNACKS THEY MIGHT NOT OTHERWISE RECEIVE.

86

NEWCOMERS LAUNCHED THEIR PATH TO ENTREPRENEURSHIP WITH SECC. ONE LOCAL BUSINESS CAN KEEP 63% OF EVERY DOLLAR SPENT RIGHT HERE IN OUR COMMUNITY.

Note: All data reflects outcomes from 2024.

The **Inspire Growth Sponsorship** is perfect for organizations aiming to advance social impact by helping SECC maintain and grow existing programs and address emerging community needs.

BENEFITS FOR INSPIRE GROWTH SPONSORS

OPPORTUNITIES FOR IMPACT

- Help drive lasting impact in YOUR community by supporting existing programs that help seniors, children and families.
- Address community needs by helping SECC develop impactful solutions to help the people who need it most.

VISIBILITY

- Co branding opportunities on essential items for clients like backpacks, water bottles, first aid kits.
- Logo placement on website and annual report
- Social media spotlights showcasing your partnership

ENGAGE WITH YOUR COMMUNITY

- Invitation to various outreach opportunities including job fairs, workshops and community events
- Special updates on the impact of your support

SPONSORSHIP OF \$5,000 +



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PLANT A SEED

OF THE 168 STUDENTS IN SECC ENGLISH CLASSES **82** STUDENTS FOUND EMPLOYMENT OR STARTED THEIR OWN BUSINESSES.

36 CHILDREN WOULD BE ON THE STREET AFTER SCHOOL IF NOT FOR IGNITE AFTERSCHOOL PROGRAM

EACH SECC CAREER HUB STAFF MEMBER SUPPORTS **20** JOB SEEKERS EVERY WEEK

Note: All data reflects outcomes from 2024.

As a **Plant a Seed Sponsor**, you have the freedom to contribute at a level that fits your budget. No fixed tiers—just a chance to create meaningful impact.

BENEFITS FOR PLANT A SEED SPONSORS

IMMEDIATE IMPACT

- Directly support vital services like Meals on Wheels, Employment Services, and Seniors Wellness
- Help strengthen the community by addressing economic and social challenges
- Be part of a network driving positive change in the lives of local residents

VISIBILITY

- Logo placement on website and annual report
- Social media shout-out highlighting your contribution

ENGAGE WITH YOUR COMMUNITY

- Invitation to various outreach opportunities including job fairs, workshops and community events



ALL SPONSORS RECEIVE

LOGO

Logo displayed on website at secc.on.ca and annual report

SOCIAL MEDIA

Social media spotlights and collaboration opportunities

FREE RENTAL SPACE

Free use of SECC facility rental spaces

NEXT STEPS

1. CONFIRM YOUR SPONSORSHIP LEVEL

Decide on the sponsorship level that aligns with your goals and budget. If you have any questions or need assistance in choosing the best option, our team is happy to help.

2. RECEIVE YOUR SPONSOR AGREEMENT & TERMS

Once you confirm your sponsorship level, you will receive a sponsorship package that includes:

- Sponsorship Agreement – Outlining your benefits, recognition, and sponsorship terms
- Payment Details & Instructions – Various payment options and deadlines
- Branding & Promotional Guidelines – If applicable, details on how your sponsorship will be recognized

3. MAKE A PAYMENT

After signing the agreement, follow the payment instructions included in your sponsorship package.

We offer multiple payment options for your convenience. Once payment is received, we will confirm your sponsorship and begin fulfilling your benefits.

To become an SECC IMPACT sponsor, please contact:

Carolyn Warkentin, Executive Director
Email: cwarkentin@secc.on.ca | Phone: (519) 326-8629



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